

CORPORATE PRIORITIES
Draft Measures of Success

Priority 1
A clean and welcoming environment

Residents and visitors will see clean streets and improved parks and open spaces.

Reduction in the amount of household waste sent to landfill.

Increased recycling levels.

People find it easy to dispose of their waste and know how to dispose of their waste responsibly.

Public awareness raised of the problems of littering and dog fouling on our streets, through increased work with local communities, volunteer groups and residents.

Town councils engaged with pooling resources to improve local delivery of services.

Key Performance Indicators

To be developed through the service planning process

Priority 2
Supporting neighbourhoods

Co-ordinated partnership approach to the delivery of projects within the Thanet Community Safety Plan.

Reduction in the number of empty properties in the district.

Completion of the council's Housing Intervention Programmes.

Local communities supported to help resolve local issues.

High quality, cost effective landlord service, which invests in the council's homes.

Key Performance Indicators

To be developed through the service planning process

Priority 3
Promoting inward investment and job creation

The council has managed its property portfolio effectively to support its priorities.

Finalised and implemented Local Plan.

Local employer's needs matched with further and higher education.

Growth in existing and new businesses in the district increasing the employment choice.

Key Performance Indicators

To be developed through the service planning process

CORPORATE VALUES
Draft Measures of Success

Value 1
**Delivering Value
for Money**

Council achieves a
balanced, sustainable
budget.

Services commissioned
and designed to meet
customer needs.

Opportunities explored
for further shared work
with partners and
agencies to a make
better use of public
funds to achieve
positive outcome for
residents.

Staff engaged in service
reviews and
improvement
programmes.

**Key Performance
Indicators**

To be developed through
the service planning
process

Value 2
**Supporting the
Workforce**

A skilled and committed
workforce is maintained.

High quality customer
services delivered
throughout the council.

A programme of staff
development and training
delivered.

Effective appraisal process
which supports and
recognises staff
performance.

The council is recognised
for the services it's staff
delivers.

**Key Performance
Indicators**

To be developed through
the service planning
process

Value 3
**Promoting Open
Communications**

E-marketing and digital
communications
developed.

Re-designed website
that is based on
customer needs.

Council reports
reviewed to provide
clarity in the way the
council runs its business.

**Key Performance
Indicators**

To be developed through
the service planning
process